

SMART MOBILITY SUMMIT 2019

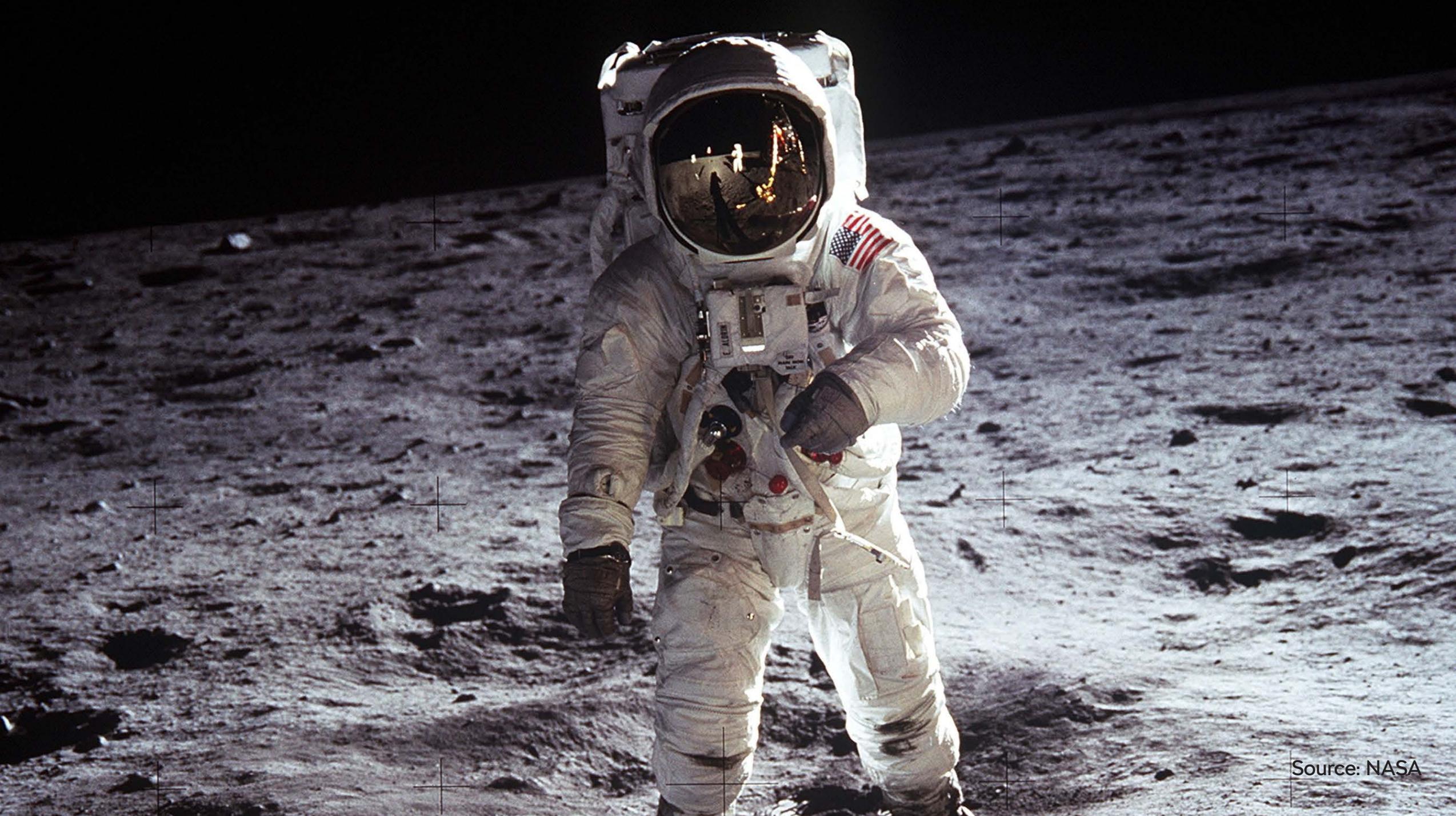


Fuel
Choices and
Smart Mobility
Initiative

Bernhard Maier
ŠKODA AUTO CEO



ŠKODA
SIMPLY CLEVER



Source: NASA



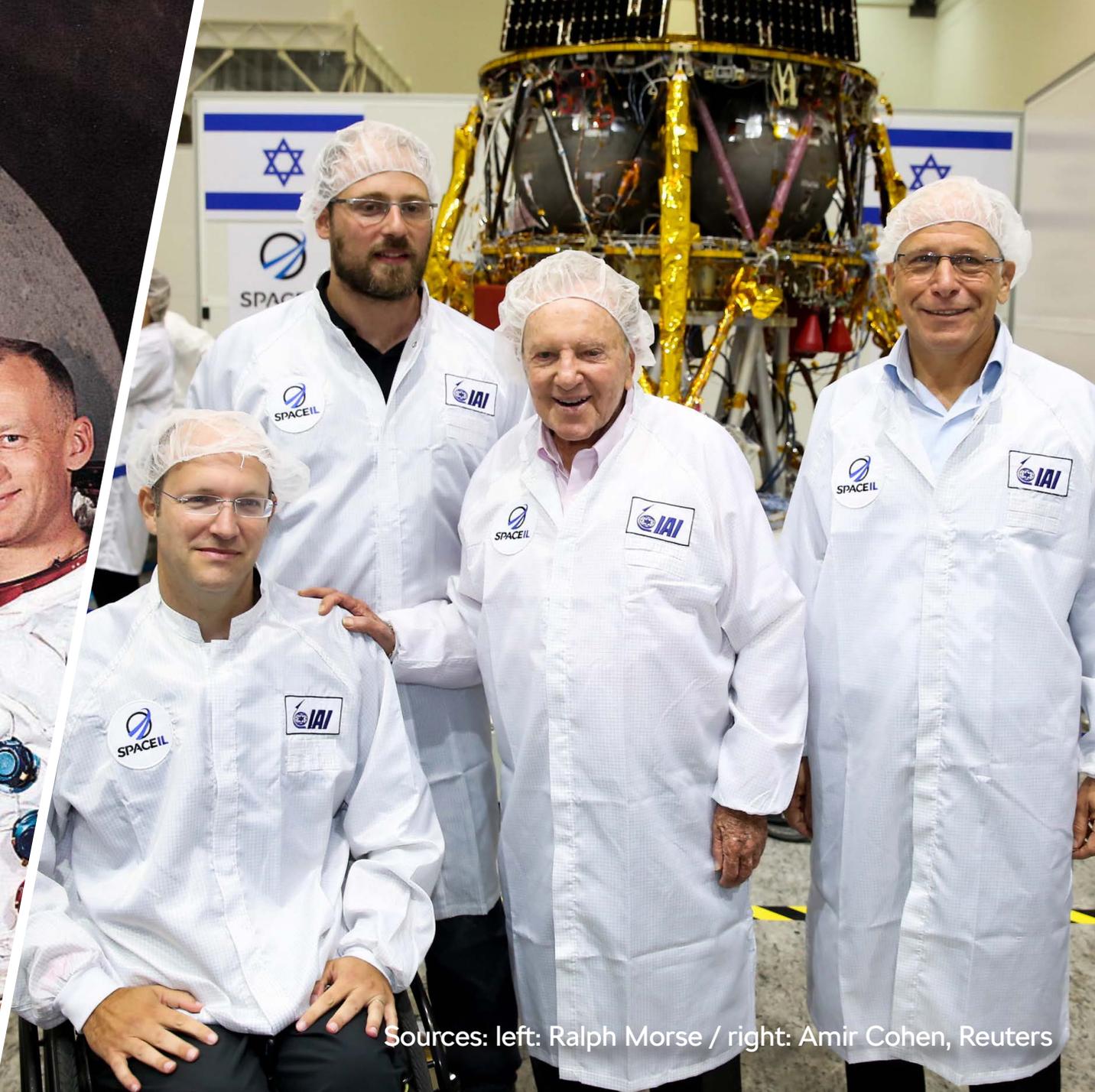
Source: Spacell, IAI



עם ישראל חי

SMALL COUNTRY, BIG DREAMS

IAI SPACEIL Google Lunar XPRIZE



Sources: left: Ralph Morse / right: Amir Cohen, Reuters

225
hubs

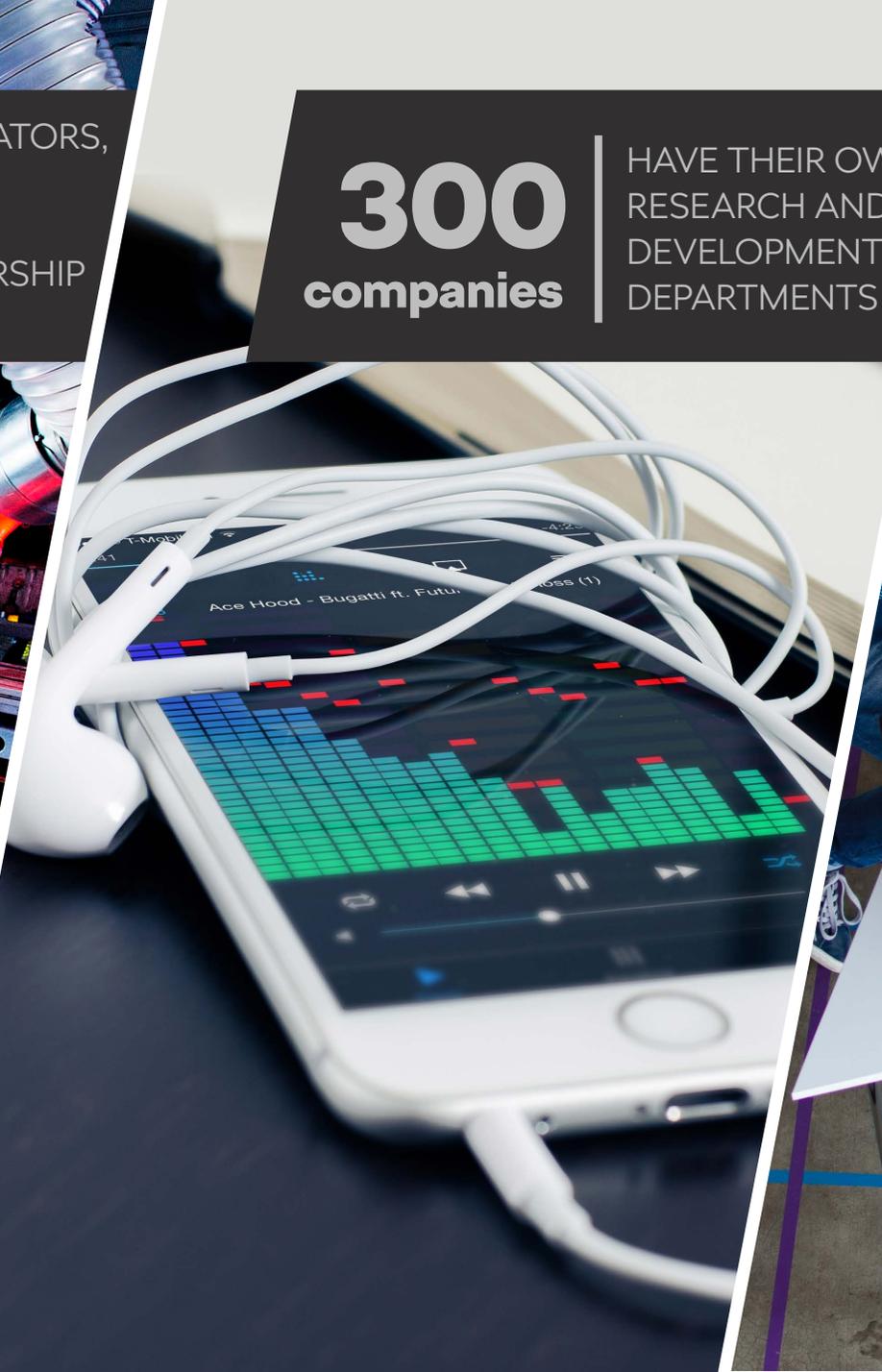
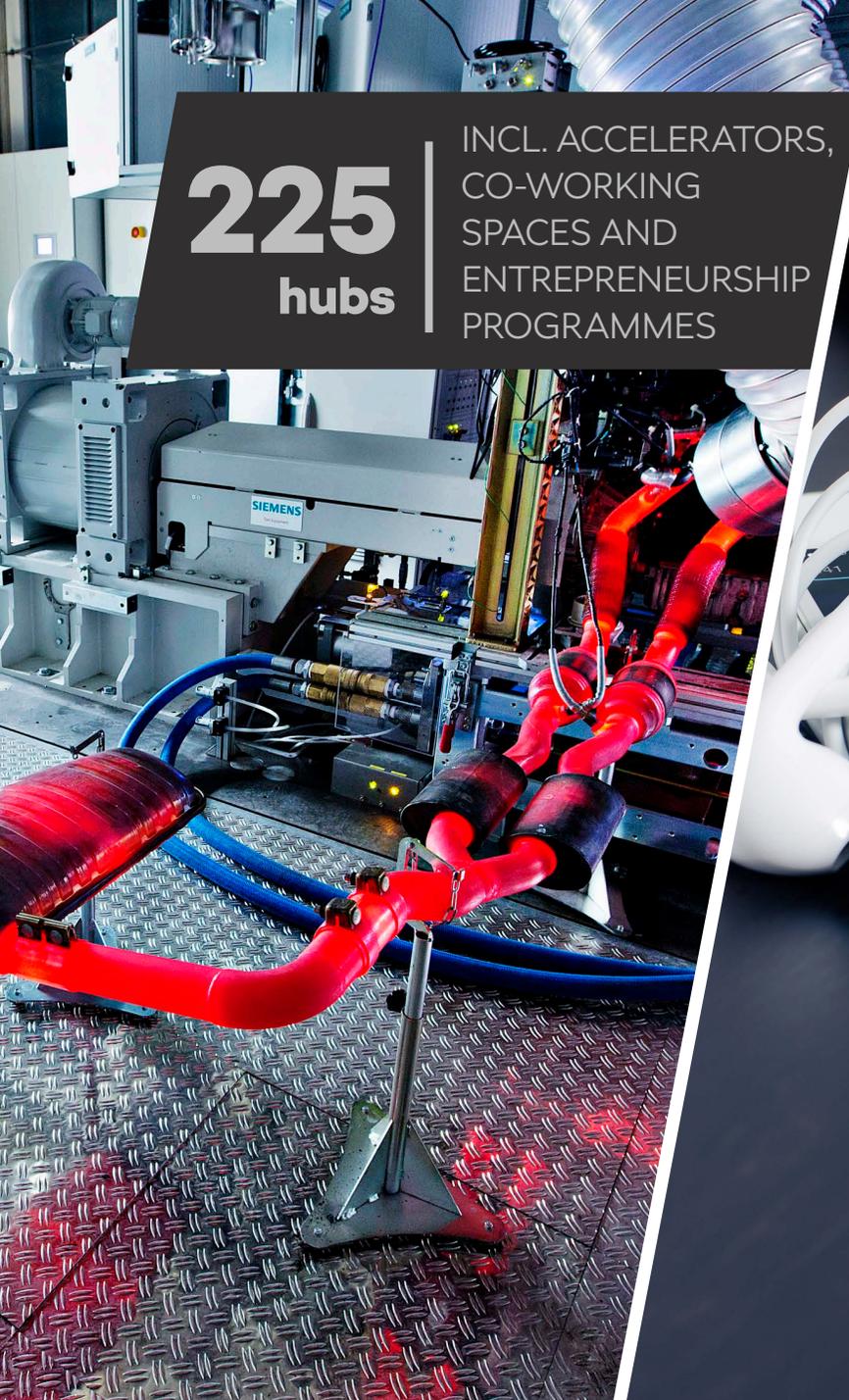
INCL. ACCELERATORS,
CO-WORKING
SPACES AND
ENTREPRENEURSHIP
PROGRAMMES

300
companies

HAVE THEIR OWN
RESEARCH AND
DEVELOPMENT
DEPARTMENTS

640
mobility
start-ups

10.7% OF
ALL START-UPS
IN ISRAEL





1949

51 ŠKODA CARS
IN ISRAEL



1991

IMPORT OF FAVORIT
& FORMAN BEGINS

FOR 7 YEARS

**THE STRONGEST
EUROPEAN BRAND**





**DRIVEN BY
INVENTIVENESS –
CLEVER IDEAS
SINCE 1895**







ŠKODA
SIMPLY CLEVER





AUTONOMOUS DRIVE

44 km/h

NAVIGATION > Waypoints
Destination Tavola, Pizza
Parking lot 14
FRANKFURT-WESTEND
Autonomous 1 km

Tablet screen content (partially legible):
- Article 1: ...
- Article 2: ...
- Article 3: ...
- Article 4: ...
- Article 5: ...
- Article 6: ...
- Article 7: ...
- Article 8: ...
- Article 9: ...
- Article 10: ...



ŠKODA AUTO DigiLab Israel
Powered by Champion Motors

ŠKODA AUTO DigiLab Israel
Powered by Champion Motors

ŠKODA
AUTO DigiLab
Israel
Powered by
Champion Motors

DEMO CAR

ESTABLISHED COLLABORATIONS



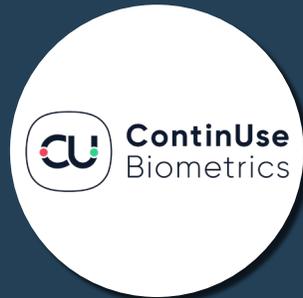
Tel Aviv



Jerusalem



NEW COLLABORATIONS



Tel Aviv

Jerusalem



**THE SIMPLY
CLEVER
COMPANY
FOR THE BEST
MOBILITY
SOLUTIONS**



SMART MOBILITY SUMMIT 2019



Fuel
Choices and
Smart Mobility
Initiative

Bernhard Maier
ŠKODA AUTO CEO



ŠKODA
SIMPLY CLEVER