

SMART MOBILITY SUMMIT 2019

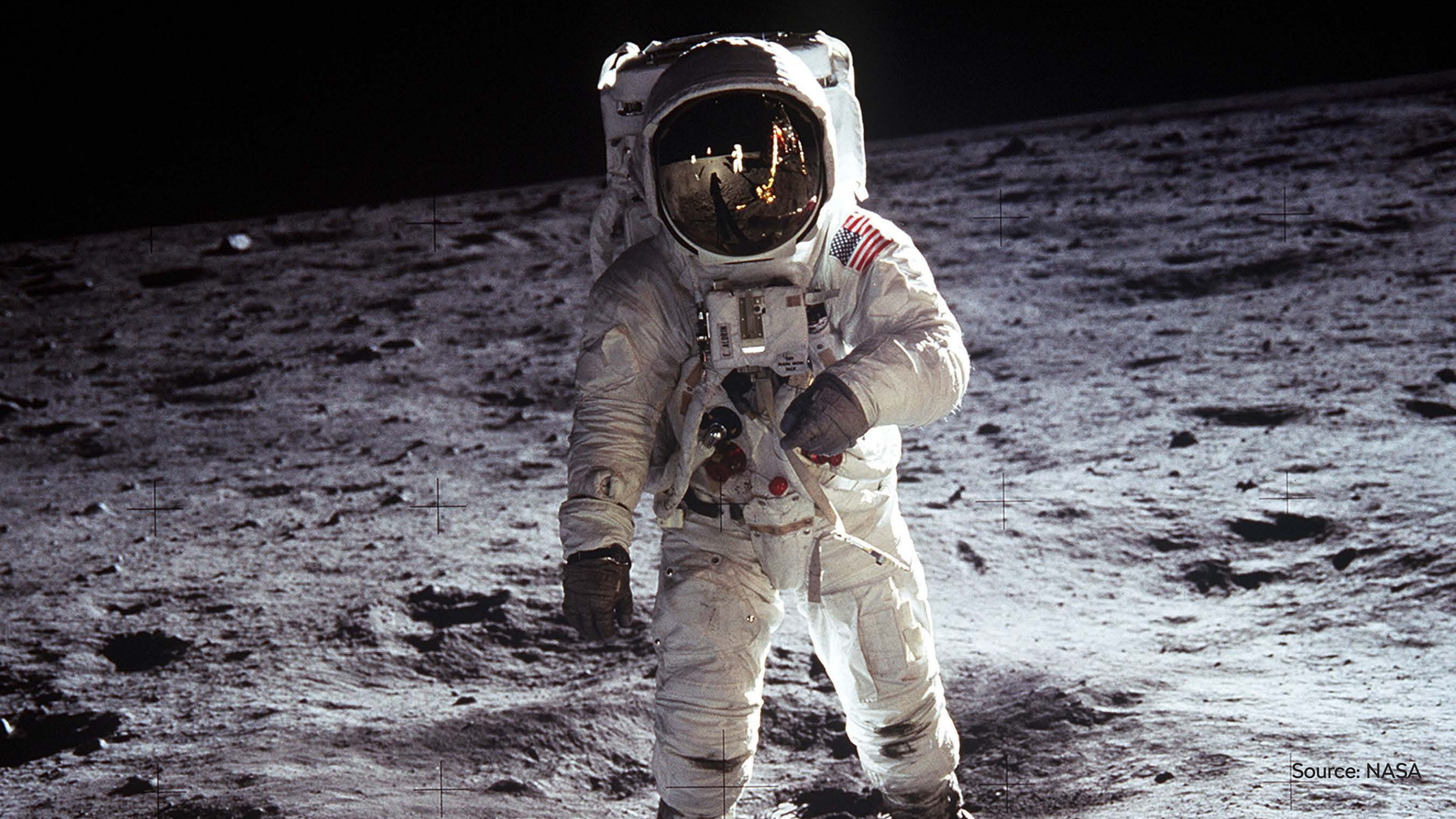


Fuel
Choices and
Smart Mobility
Initiative

Bernhard Maier
ŠKODA AUTO CEO



ŠKODA
SIMPLY CLEVER



Source: NASA

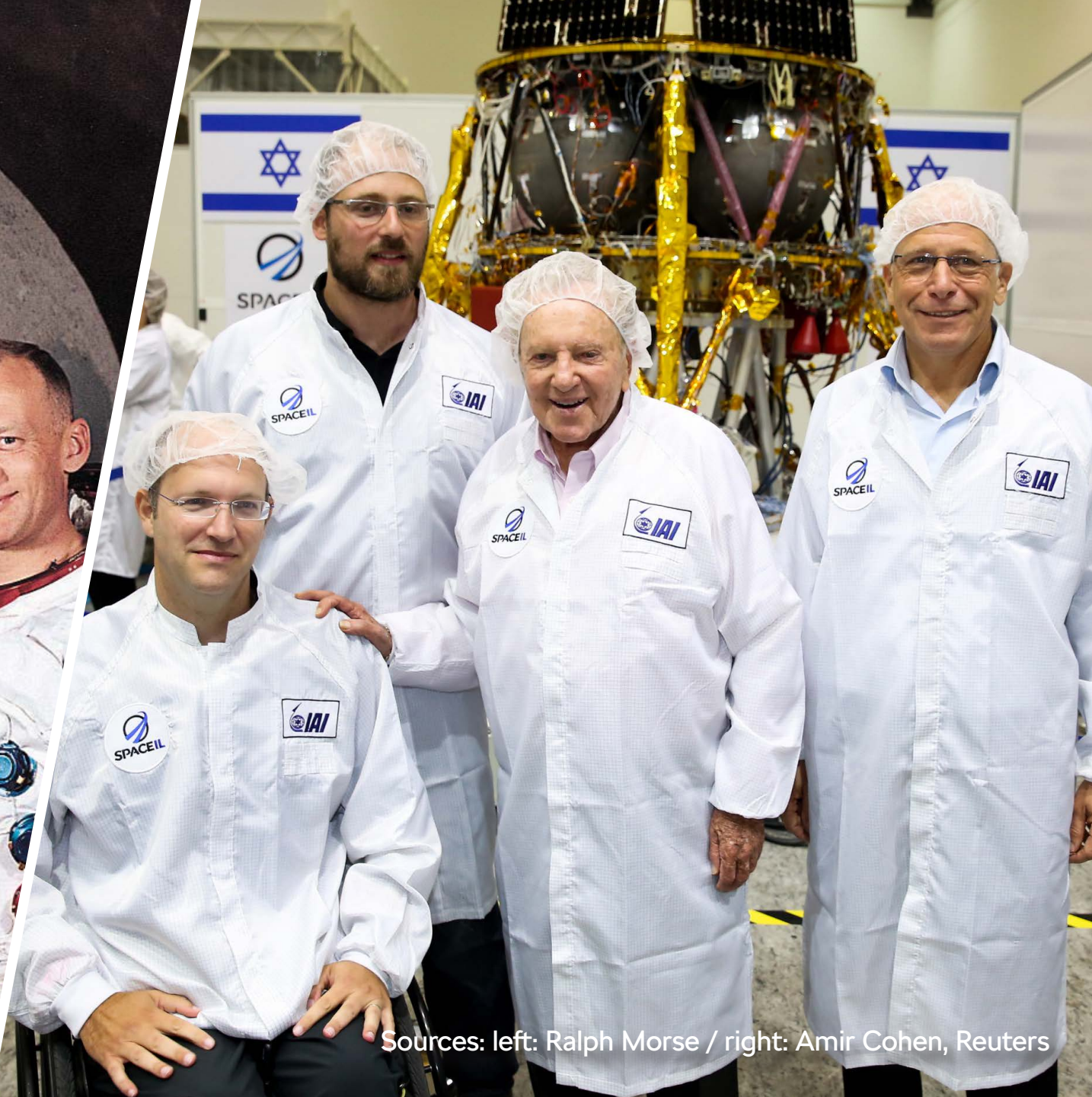


Source: Spacell, IAI



עם ישראל חי
SMALL COUNTRY, BIG DREAMS

IAI SPACEIL Google Lunar XPRIZE



Sources: left: Ralph Morse / right: Amir Cohen, Reuters



225
hubs

INCL. ACCELERATORS,
CO-WORKING
SPACES AND
ENTREPRENEURSHIP
PROGRAMMES



300
companies

HAVE THEIR OWN
RESEARCH AND
DEVELOPMENT
DEPARTMENTS



640
mobility
start-ups

10.7% OF
ALL START-UPS
IN ISRAEL



1949

51 ŠKODA CARS
IN ISRAEL



1991

IMPORT OF FAVORIT
& FORMAN BEGINS

FOR 7 YEARS

**THE STRONGEST
EUROPEAN BRAND**





**DRIVEN BY
INVENTIVENESS –
CLEVER IDEAS
SINCE 1895**







ŠKODA
SIMPLY CLEVER







ŠKODA AUTO DigiLab Israel
Powered by Champion Motors

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Powered by Champion Motors

ŠKODA
AUTO DigiLab
Israel
Powered by
Champion Motors

DEMO CAR

ESTABLISHED COLLABORATIONS



Tel Aviv



Jerusalem

NEW COLLABORATIONS



Tel Aviv

Jerusalem



**THE SIMPLY
CLEVER
COMPANY
FOR THE BEST
MOBILITY
SOLUTIONS**



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