

Dr. Anat Bonshtien
Chairman and Director

Fuel Choices and Smart Mobility Initiative
Prime Minister's Office



State of Israel
Prime Minister's Office

Do you think you're
a magician?



autonomous vehicles



Streets will be mapped
WOW!



Revolution in the
automotive world

**REAL
MAGIC!**



A promotional image for the Fuel Choices and Smart Mobility Initiative. It features Harry Potter in his Hogwarts uniform, flying through the air with his broomstick. He is holding a large, dark, cylindrical object in his right hand and a wand in his left, which is emitting a bright light. In the background, the Hogwarts castle is visible on a hillside under a blue sky with clouds. The overall tone is magical and adventurous.

Magic
is in the air!





YOU ARE THE MAGICIANS
You are creating the magic
that is clearly a necessity
of the world today.



**1. The impact of mixing
the right ingredients**

**2. All about autonomous,
electric and shared**

3. The role of the enablers



what we
as a Government
ARE
PROMOTING



1. High Definition Mapping of Israel





**1. High Definition Mapping
of Israel**

2. Demonstrations Projects



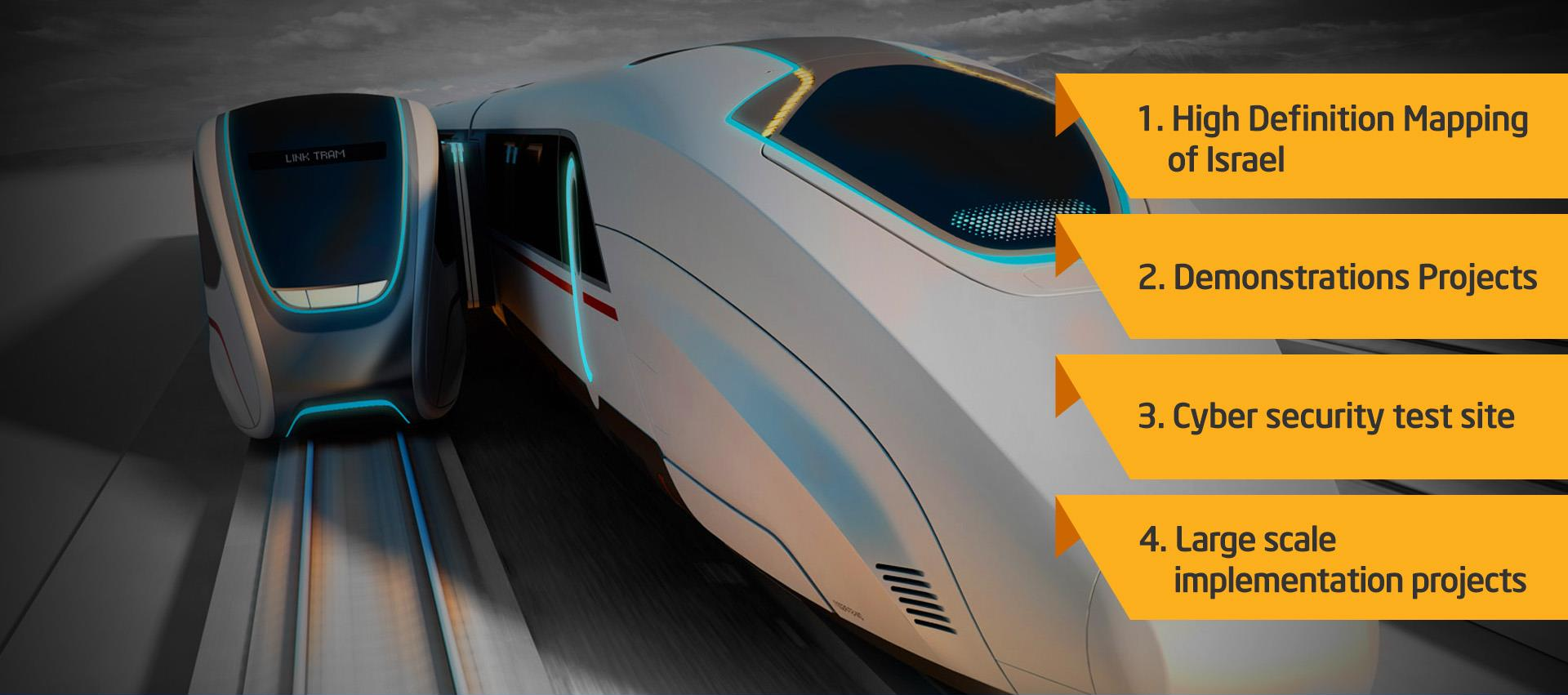


**1. High Definition Mapping
of Israel**

2. Demonstrations Projects

3. Cyber security test site





**1. High Definition Mapping
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2. Demonstrations Projects

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**4. Large scale
implementation projects**



Ecosystem we created

1. 4 Research Centers with 350 Research groups
2. 500 companies and 7000 entrepreneurs
3. 45 Pilots and Demonstration project
4. \$100 million Government spent in R&D
5. \$4,500 million capitals raised by Israeli start ups



A prestigious
international award

**1 MILLION
US DOLLARS
ANNUALLY**

**The 2018 Eric and Sheila Samson
Prime Minister's Prize**



here you will find the innovation
and the people creating the innovation

1. Accessibility to Innovation
2. Top researchers and engineers
3. Supportive regulation
4. Supportive Ecosystem

**MADE
IN
ISRAEL**

ISRAEL

Israel
should be your
**Smart
Mobility
Hub**

